

## **BIOGRAPHY** **THE STORY OF BJØRG**

Bjørg Nordli-Mathisen grew up in the north of Norway and began making one-of-a-kind jewellery whilst living in India in 2004. With a background from the arts, she has upheld a nomadic lifestyle, always drifting towards new corners of the world in search of inspiration.

Bjørg releases two collections per year. The Classic collection has its foundation in silver, diamonds and precious stones whilst the Odyssey collection represents new directions through its foundation in bronze. All materials are 100 % natural and obtained in accordance to environmental preservation.

There is a conceptual approach to all of her designs that encapsulates both previous and present collections as balancing acts between the fine and the raw. Whether the specific inspiration comes from surrealism, Charles Darwin experiments or ancient myths, there is always a link through an industrial approach to conveying nature in a piece of jewellery.

Jewellery from Bjørg has been seen on artists such as Madonna, Rihanna, Lykke Li, Robyn, Kelly Rowland, Coco Sumner, Jessie J, Röyksopp and actress Noomi Rapace. Editorial coverage includes Vogue (Italia), Vogue (Paris), Elle (France), Marie Claire (US), I-D (UK), Dazed&Confused (UK), Nylon (US), Glamour (US), Teen Vogue (US), V-Man (US), V-Magazine (US), WAD (France), Cover (Denmark), AnOther Magazine (UK) and Bon (Sweden).

Stockists are high-end jewellers, fashion boutiques and galleries across the world.

**BJØRG**